

Site Usage

417,240 Visits

16.17% Bounce Rate

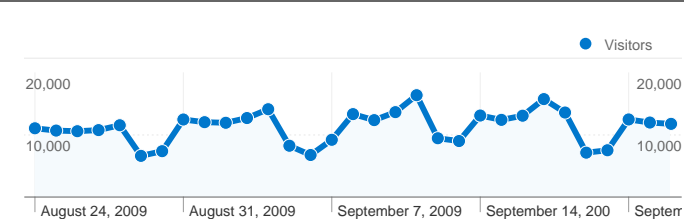
2,981,514 Pageviews

00:02:50 Avg. Time on Site

7.15 Pages/Visit

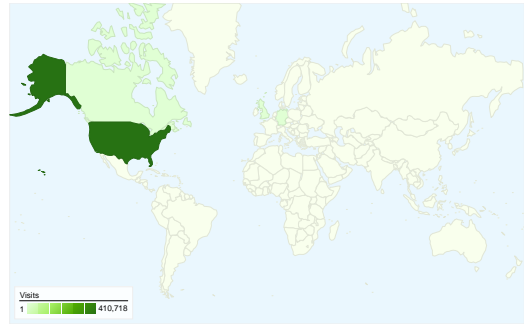
38.36% % New Visits

Visitors Overview

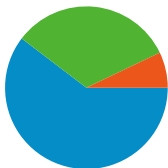


Visitors
206,696

Map Overlay world



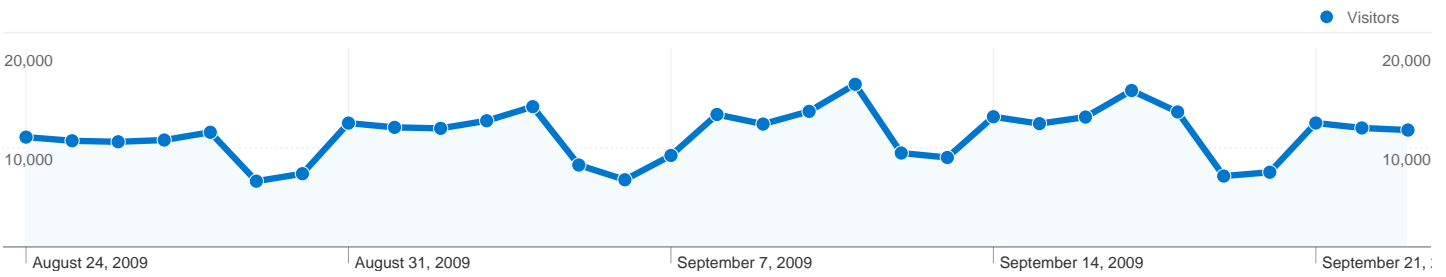
Traffic Sources Overview



- **Referring Sites**
251,782.00 (60.34%)
- **Direct Traffic**
135,852.00 (32.56%)
- **Search Engines**
29,606.00 (7.10%)

Content Overview

Pages	Pageviews	% Pageviews
/	623,112	21.12%
/index.cfm?action=main.main	129,961	4.41%
/index.cfm?action=main.calend	44,162	1.50%
/index.cfm?action=main.photos	31,543	1.07%
/index.cfm?action=main.fileslink	23,909	0.81%



206,696 people visited this site

417,240 Visits

206,696 Absolute Unique Visitors

2,981,514 Pageviews

7.15 Average Pageviews

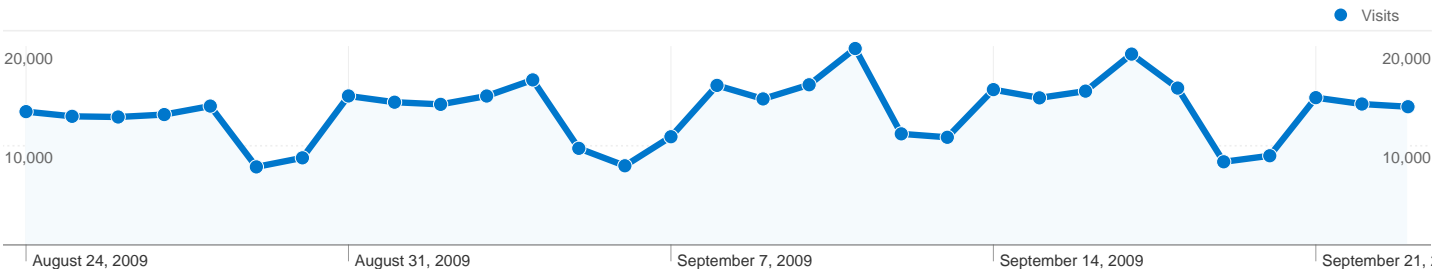
00:02:50 Time on Site

16.17% Bounce Rate

38.36% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	292,925	70.21%	Cable	174,445	41.81%
Firefox	68,593	16.44%	T1	91,823	22.01%
Safari	46,546	11.16%	Unknown	69,646	16.69%
Chrome	6,975	1.67%	DSL	67,100	16.08%
Mozilla	543	0.13%	Dialup	8,797	2.11%

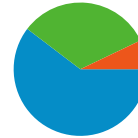


All traffic sources sent a total of 417,240 visits

32.56% Direct Traffic

60.34% Referring Sites

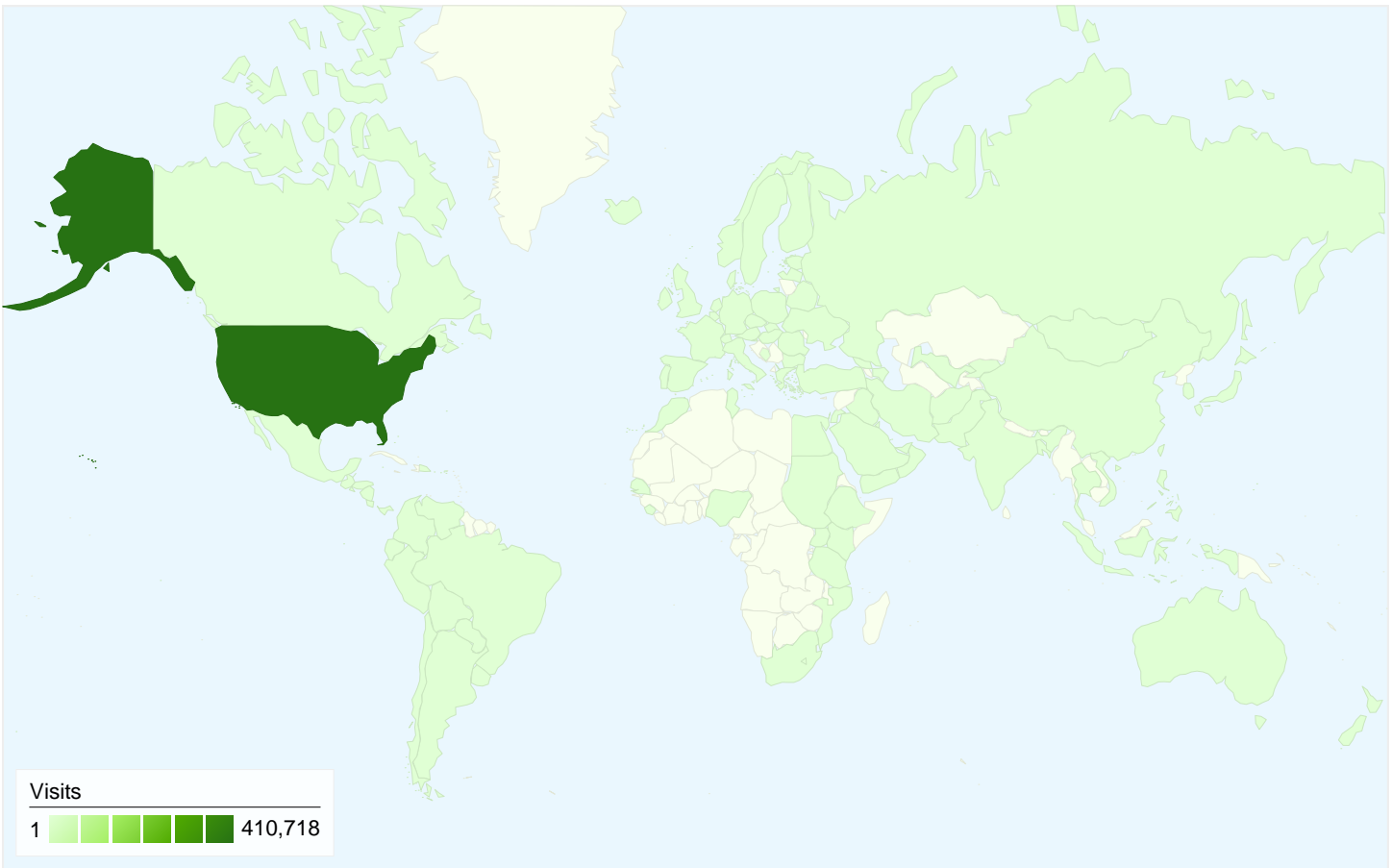
7.10% Search Engines



- **Referring Sites**
251,782.00 (60.34%)
- **Direct Traffic**
135,852.00 (32.56%)
- **Search Engines**
29,606.00 (7.10%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	135,852	32.56%	lake braddock sports	1,537	5.19%
fcps.edu (referral)	77,393	18.55%	oakton athletics	616	2.08%
google (organic)	25,481	6.11%	annandale high school	609	2.06%
montgomeryschoolsmd.org	13,336	3.20%	tc williams athletics	461	1.56%
fcps1.org (referral)	10,853	2.60%	fairfax high school	448	1.51%

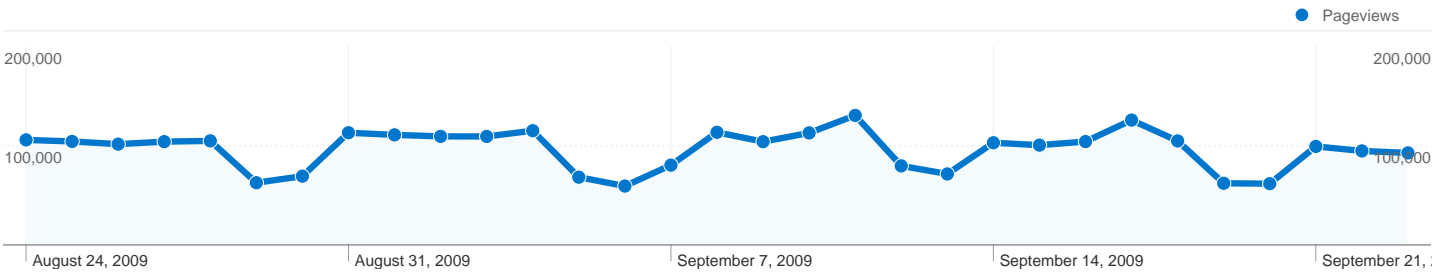


417,240 visits came from 112 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 417,240 % of Site Total: 100.00%	Pages/Visit 7.15 Site Avg: 7.15 (0.00%)	Avg. Time on Site 00:02:50 Site Avg: 00:02:50 (0.00%)	% New Visits 38.42% Site Avg: 38.36% (0.14%)	Bounce Rate 16.17% Site Avg: 16.17% (0.00%)	
United States	410,718	7.16	00:02:51	38.36%	16.14%
(not set)	4,488	6.18	00:02:38	29.06%	12.99%
Canada	520	4.30	00:01:54	65.77%	35.00%
Germany	276	7.77	00:03:12	58.33%	21.01%
United Kingdom	133	4.71	00:01:28	75.94%	32.33%
Mexico	81	6.57	00:03:37	85.19%	20.99%
Iraq	76	5.96	00:02:21	21.05%	9.21%
Australia	64	4.41	00:01:25	85.94%	40.62%
Belgium	53	8.49	00:02:20	79.25%	20.75%

Japan	50	10.44	00:03:44	80.00%	16.00%
					1 - 10 of 112



Pages on this site were viewed a total of 2,981,514 times

2,981,514 Pageviews

2,057,614 Unique Views

16.17% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	623,112	21.12%
/index.cfm?action=main.main	129,961	4.41%
/index.cfm?action=main.calendar	44,162	1.50%
/index.cfm?action=main.photos	31,543	1.07%
/index.cfm?action=main.fileslinks	23,909	0.81%